

USA VALUES, LLC Local Growth via the Public Service Message

7879 Somerset Ct, Woodbury, MN 55125 phone 651-735-3018; info@usavalues-character.com

Local New Business Development and Growth

Sustain the Attention of the Customer, via Advertising and Marketing

1. Advertise in print (last mile) and send the public service message! Be Impressive! Be driving traffic to your web site or text message!

Your call to Action and Best Offer! 40,000 circulation monthly; Unique Flyer Format; New Local Network based on PSM

2. Advertise using the web:

Business to consumer on the web with a Banner, Catalog, Website link, Free Merchant Circle, Free Banner/Coupon/Sales Deal Free Email to Opt-in Consumers of coupons

Business to business on the web with a Banner, Business Offer, Website Link, Free Email to Opt-in Purchasing Agents and Owners

3. Developing Opt-in Promotional email list in support of the branded PSM from:

Retail and Restaurant

Business

Church and Organizations

Apartments

Purchasing Agents and Owners/Top Managers interested in local business and values

4. Developing Merged Mail to New Consumers OPTIONAL USE

5. Developing Merged Mail to New Businesses OPTIONAL USE

The Leaderships of these new developments are reserved non-exclusively for veterans of the USA Military. He/she first role is to become economically self sustaining in the local community defined to the left. He/she is in the same boat as the community regarding the capacity to deliver ERSD-RA. But he/she has inside knowledge of new actionable alternatives and a new emotional disposition of Insistent Intrusive Paternalism recognizing the new scientific high risk deadlines in Brain Capacity Creation Science

Can we really have this ROI?

(Only possible if you have page 1 in place)

Attitude makes the difference

Successful change is always emotional first and then in the physical by stage.

Effective Citizens cannot expect the results to the right without the economic player to the upper left.

What do we know about effectiveness and a network to create it for the 21st century?

Reading Grade Level Progression



A gift

What is the value of this difference?

Economic investment in at risk kids

(lower the risk the higher the value)

Estimate the difference is \$1,000,000 per child over 40 years and Early Reading skills Delivered-Ringing Advantages (ERSD-RA) costs a total of \$10,000 per child at age 3, 4, 5 and 6, if required. How do you value this today? What risk factor do you assign to the valuation? Does this really impact the value of the local land and building around the ERSD-RA processes? 100% delivery opens large cost reduction and value creation possibilities.

Education high quality and proficiency

(lower the risk the higher the value)

High quality and proficiency is really about first things first and right the first time per Steven Covey and Philip Crosby. The truth is everything in the USA except non-profits, governments, and schools follow these rules.

Emotions of giving

(lower the risk the higher the value)

Defining at risk to be who will receive the gift or not. Is the gift unconditional or not? Can the private sector be insistently intrusive and emotionally wired to paternalism on the point that, literacy is freedom and opportunity. A gift is twice or three times blessed.

Ethics of an even start

(lower the risk the higher the value)

What is true? Does money and status dictate the critical assets and attributes we accumulate during our age 0-6 development. What are the assets and attributes of success. The child (think of yourself as the child) has no idea of assets at age 6. Is it about the gift of money or the gift of time attention and literacy? Is Mom paying attention. Who gets the gift by age 6? Who pays if the gift is not received by age 6? The science developed and added clarity to first things first on a deadline.