

USA VALUES, Inc. Phone 651-735-3018
7879 Somerset Ct. Fax 651-451-1369
Woodbury, MN 55125
www.usavalues-character.com/index.shtml
info@usavalues-character.com

I. What about creating New Money for New Early Reading Skills Delivery? AS AN OPPORTUNITY FOR YOU!

- **50%** of the children start kindergarten not ready. Our at-risk population defined while we can still help. This makes proficiency at third grade most difficult. Behind at age 2-4 defines behind for life for **50% of the 50%**. This is lost capacity our society needs.
- **90%** of the child's natural brain development is complete by age 6. Science now measures brain synaptic closings (development) on empty. Empty means our low cost capacity to progress is lost. **The easy literacy opportunity to prosper in the USA is being lost at this point.** The sensitive period expires.
- Montessori preschool, as one example, has built around the age 3-6 sensitive period to learn language and order for the last 80 years. Important Federal Reserve leaders see age appropriate language development as a good first things first; one size fits one; early investment in our kids. One of the best investments we can make.
- **New Money for this investment is now your opportunity! Really!** The opportunity is local -- and **USA VALUES, Inc.** makes it your opportunity. Every "Mom" does not know how critically important this is; does not know how to deal with the deadline.
- **Find 100%, Deliver 100%, and proficiency moves to 100%; delivering savings.** Everyone is needed and every savings / growth activity should be leveraged without taxes to assist it. It won't get done when we make government primary in delivery. Most importantly the belief, will, rigor, and commitment needs to come from our population, connected informally, electronically and ethically. The Government is not critical to this development.

We propose the **veteran** influence has a role in the **Business Investment** in the schools, cities, county, and federal spending within the county. These silos of spending can be monetized to savings and paying for 100% delivery.



II. What is the point!

Much of our actionable dysfunction comes from not delivering early reading skills, early counting skills and understanding of positive direction during the ages of 3-6; before the most at-risk children start kindergarten; This starts with a caring adult.

Monetize from the Bottom AND Monetize from the Top

1. Grassroots need for new money, Schools and Government will not get it done
2. Connected Network of Information and New Money with the Grassroots
3. Opportunity for supplemental income from the home
4. Opportunity to make a real living from the home
5. Opportunity to spread the knowledge with free communication services
6. Know that veterans have been delivering this to foreign lands for the last 50 years
- 7. Know that veteran leadership is available to monetize public and business activity to do first things first, one size fits one from the bottom and the top.**
8. Make a difference with the public service message in the local communications

III. Early Reading Skills Delivered -- Ringing Advantages

Sponsored By USA VALUES, Inc.

Now this is a call to action! Here's our opportunity

1. We expect to create a massive grassroots network of everything it takes to deliver 100% of the children to kindergarten ready to read. Ultimately local organizations will be self required, formed and led locally. They will start with the leadership and delivery elements paying themselves (monetized) to electronically network. We hope this becomes a viral process. Some will

think a grassroots effort is not dignified if it monetizes itself. Our children have proven this is not the case.

2. The program has knowledge and communication products for teachers and parents. Everybody knows a teacher, and a parent, and others who support the mission and vision with children.

3. The program has a place to give a gift to a 501 c 3 organization. But this money will never be adequate to cover the new money investment required in 100% delivery. New money must come from new economics.

4. When your community decides to deliver, ready, 100% of the most at-risk to a districts' school, the investment by large businesses against a contract for payback is so effective that the public silos of spending will pay the businesses back with savings that is the ROI. You might need some veteran help at this point. This is the education revolution called for by Thomas Friedman -- The World is Flat on pages 308 to 373. This is change and learning skills that will last a lifetime and addresses a number of "dirty little secrets". His labels not ours. The program now becomes yours, if you believe in your connected grassroots.

5. Your program has a concept that business and effective citizens will organize the economics in the community so this delivery is funded from true investment and payback, cost reduction, and growth relationships. Again, the veteran can only help you here.

6. Your program explains that early reading skills are delivered, at age 3-6, as local economic development, the start to high quality job creation and designed to become the norm of first things first.

The best way for you to follow this is to click here for our sales letter.
http://www.usavalues-character.com/Network_1.pdf and walk
through the several sites as the letter instructs, use the back button first,
when needed, to move from page to page.

USA VALUES, Inc. is a start-up advertising, promotion, and sponsorship company building the "Early Reading Skills Delivered -- Ringing Advantages" brand.

Its goal is to create new money; new monetized networks for new deliveries.

USA VALUES, Inc.
"A Veteran Owned Corporation"
7879 Somerset Court, Woodbury, Minnesota 55125
Phone 651-735-3018