

USA VALUES, INC  
7879 Somerset Ct  
Woodbury, MN, 55125  
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[www.usavalues-character.com](http://www.usavalues-character.com)

## “Deliver Early Reading Skills- Ringing Advantages” The Veteran and Local Relative Capitalism

We will need to work many important thoughts to renew our middle prosperity and we require a local economic platform for that renewal; specifically, new capacity and money delivering a valuable requirement. It would be wonderful (required) that the new money actually came from renewed money already in the system. The local web and paper will let you collaborate to renew our economics on Main Street.

Our Main Street Restoration of Advantages (Early Reading Skills) can be made vivid and economic around the “full” use of the real estate and full education of at-risk children, ages 2-6 years. This means they are fully engaged as they grow and contribute to the intended use of the community streets. Many, Many, Many Citizens will find purpose in this.

The beauty of the USA VALUE’s design is that it requires no partisan approvals or board level permissions to get started or succeed. It uses capitalism (private equity and ROI). The middle invests by hiring a veteran who knows he has to make a living in the local economy and his major unique personal, voluntary contribution is more rigor, commitment and intensity to send a vested public service message. **Huge ROI’s exist as this expands.** The effort will change bad behavior (Greed) in Washington, Wall Street and “rogue multinational corporate boardrooms” to the good because our representatives must still come home and the Multinationals have local operations. The removal of the mortgage backed money from Wall Street would also help.

This is economic activity packed into the local community; focusing on hands-on early reading skills delivered, one size fits one, to the kindergarten requirement. AND, it is jumpstarted by those wise and generous people helping all children into the middle class of education. When this is done right the first time, it can be monetized by the dollars already in the local school and government cash flow. The ROI gets used to create the new brain capacity and 21<sup>st</sup> Century Education that is strategic to the success of the USA; and the real estate is fully used and valued because of education.

USA VALUES uses parts that are already created, demonstrated and tested by the learning sciences. It will be economic development created for and by veterans. There are reasons we need to build this with veterans. Most importantly the veteran causes the return to beliefs, hope, values, rigor, commitment and intensity with a public purpose and carries the local community past its more limited demonstrated greed and partisanship.

1. **Start-** Early Reading Skill is economic; **End-** It drives the real estate values up.
2. There is still a huge greed factor in the interest rates not discussed here that is new local capacity for growth if we act on it.

Free Messaging and New Money- The middle does not want to waste this crisis and national web based organizations are just waiting for us to use them to help ourselves. Encore, United Professionals, Civic Ventures, Freedom Speaks, Twitter, Linked-in and sooo many more. They will make our message viral if deserved. But, on the local playground, viral does not cut it. New dollars will be needed to deliver to and attract and expand the middle. The middle's growth is under duress. **Creating new money is never the same as talking about it. We will create the new money by sending the message next to the advertisement for appliances, cars, pizza, child care, schools, festivals, etc.** We need to do this in the local papers and internet, business to consumer and in other ways. Only we can make the messaging free. When the **Business**, public and Mom understand, the New Money will become available within the economics of private equity.

**We the people can read English- 100% of at-risk children ready to read, count, and understand positive direction starting in kindergarten, guaranteed to public schools by communities, is the first thing we need to propel us into the 21<sup>st</sup> century as an informed republic.** It is overdue, but 50-100 years ahead of other nations because we have the Bill of Rights and understand real total costs to include the "penalty" of not educating to the opportunity, capacity, or the requirement.

Greed in the interest rates- Not discussed here.

Term Limits- Not discussed here. But it is about the greed and very very relative values.

Manufacturing Jobs Sent Overseas- Not discussed here. But industry must just bring them home.

Public Relations –The huge upsides are for the child and the property owner. Look for the double page advertorial in the West St. Paul Voice. Benefits to the bridge loans we make to ourselves are stunning; informally supported by the sciences, the Heckman Equation, the Federal Reserve, and many, many not-for-profit studies to support program expansions that are dead on arrival because the money does not exist. You have a huge role to play.

Sincerely,

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### The Price

1 hour per person to a Senior Executive-	\$150.00
4 hours per person (with Executives who can take action)	\$550
20 hours per person -	\$1,950

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## The Discussion Outline (listen and help me sharpen this?)

1. **Physical Brain Development Science seen by the business**
2. **Basics** The business plan in 3 segments

### **(FIRST Get the Veteran in business and in place)**

- a. The quality squeeze, The real requirement, Guaranteed Mentoring
  - b. Real 100% deliveries, kindergarten teachers and one size fit's one.
  - c. Real local understanding of Impact
    - i. 100 words of truth
    - ii. Highest possible real estate values
  - d. The cause, the veteran, the multinational, the engineers restart
  - e. The sales letter that builds small networks
  - f. The contract with schools that create the new money- We Birds
3. **Demonstrations and Studies**
    - a. Never have we looked at the rigor of 100% delivery as a solution to capacities, new money, and certain value added
    - b. Harris Rosen
    - c. School and Government Savings/paybacks
    - d. Community Savings/paybacks
  4. **The Value Added Work**

Delivery is guaranteed to kindergarten and public school system from a private equity base, Producing 50% of the National Capacity. Capacity created only because of the veteran.
  5. **Local Manufacturing Investment Growth**
    - a. The 11 cent washer- What else- The Customer- Why?
    - b. The Hybrid, Private Equity, Diagnostic Growth and Insured Values
    - c. Jumpstart local capitalism for local manufacturing jobs as a valid local stimulus
    - d. Multi Nationals and Mfg Co's must make the investments they promised
  6. **Economic, Emotional, Ethical and Educational Sciences**
    - a. 100 words of truth
    - b. Full utilization yields full value
    - c. Return to solid 80% agreed on relative values
    - d. K-12 reputation effects market values