

**Early Reading Skills Delivered- Ringing Advantages
National Community Project -- Sponsored By USA VALUES, LLC
3-20-10 -- There is a “crisis in the Land of the Free!”**

*Without The Gift Of
Early Reading Skills
All Children Are
Behind Before They
Start Kindergarten.*



The USA is no longer generating the high caliber employee to sustain growth. Our future growth and security is at risk. Uncertainty is growing. Think what uncertainty means to your children.

We will connect this to something local you can act on now. **“50% of the children entering kindergarten today are already behind.”** By this, I mean the children are not ready to read, write, count, and do not possess the basic social skills needed to participate. These skills are absolutely needed by society. The point is, the non-delivery of early reading skills to children, ages 3-6, more than anything else is the source of risk. No Delivery at that age misses **“first things first requirements”** of long lasting best case brain development, and our **society’s requirement to even start 100% of the children.** Counting on the government to do this, or pay for it, adds to uncertainty.

Deliver them, the earlier the better, for our own good and risk reduction. **Nothing else works as well as this first things first delivery to 100% of the children. Communities will feel the change from this delivery in 4-7 years.** This is logical, proven but not accomplished school by school. If we want communication, education and economic opportunity for all; if we want all to demonstrate education, economics, ethics, and emotional intelligence; neighborhoods must deliver early reading skills to all. Enough said! **Now this is a call to action! Here’s our opportunity**



Thomas Wolfgram

612-968-1579



- If you want to make this into a personal business to generate new knowledge, money and deliveries - **we have a way**.
- If you want to work with corporate expense savings to generate new money - **we have a way** if you are connected to governments.
- **If you and your organization want to grow - we have several ways.**

Terry Nichols

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[Click here](#) if you are a parent or teacher

<http://www.usavalues-character.com> and use this site to send messages to decision makers. Call us to send cards in or after your test. <https://www.sendoutcards.com/usavalues>

EARLY READING SKILLS DELIVERED

This is a one size fits one gift
Some parents do this without formal consideration
Progress has made this a first things first requirement

If you are a Business – Veteran -- Civic Organization – Effective Citizen – Faith based Organization Click here <http://www.growingearlyreadingskills.com/> and send messages using <https://www.sendoutcards.com/usavalues>

Help The Youngest Children Learn To Read



A Public Service Message to Mom:

Delivery of early reading skills is a Critical Gift. Without this gift, children are behind before they start kindergarten.



Call Tom Wolgram at 651-735-3018 to help sponsor this page

What will it take to get this message understood by each person who has influence?

You can advertise around this message in a number of ways. You can have your link around this message in a number of ways.

Here is an example of a Montessori Preschool that makes delivering early reading skills a very high priority. <http://www.peacefulheightsmontessori.com> It is in the process of developing knowledge, attendance, and referral programs to make it most affordable in its community of West St. Paul.

Really

On short order you could be using this page in your local paper and funding it with advertising already in the budgets of the local business.

Look at the following if you want to know how to make it personal and sustain it personally into your future years within your network or a network you want to create for children. We are mixing home and work with this! **Because, the 21st century is all about home and work.**

These following two resources are designed to help you see a value in your network. Your community, upon careful consideration can be leveraged to new money for delivery of early reading skills to at-risk children. **NO WE ARE NOT ASKING YOU TO ASK YOUR FRIENDS AND FAMILY FOR MONEY!**

Read On!

But, only if you are curious as to how networks and information are being monetized for so many purposes.

Every time you hear multi-level marketing in these presentations **you must think past the stereotype.** Because the opportunity is so much past that. We are not promoting multi-level marketing with this opportunity. We are promoting Renegade Marketing for your personal business. You can protect your clear thoughts from the image of Multi-level if you just remember the network is not with your friends. And, **stick with your review to see the real picture.**



Truth is we do not even have a network business past what it takes to get this message out with SendOutCards™. These target markets of your network do not include friends and family.

These target markets can sustain USA VALUES, Inc. so that its owners can work on creating the new influence and money it will take to deliver 100% of the children to kindergarten ready to read.

Really, the workings to do that are not that complicated and you are welcome to join us and become a force for early reading skills as a distributor or in your neighborhood.

The seven issues to avoid in creating a monetized network Click Here

<http://usavalues.the7greatliesofnetworkmarketing.com/>

I suggest you will want to learn how to monetize without reference to the above 7 issues to avoid. Just click two lines down for the process that actually pays you and your network to review this knowledge and opportunity. **I did say it would pay you!**

The Renegade Monetized Network Click here.

<http://usavalues.therenegadenetworkmarketer.com/>

Right now I bet a good number of you who have read this are thinking how stupid I must be to think you are interested in monetizing your network. How stupid I am to think that I am going to get you to use your friends.

Well I am not using close friends,

and I suggest that you do not either. We all know others from our walk in life who understand that each and every at-risk kid is in trouble for the long-term. **This target of people are pulling their hair out **just like you** because they know it will take lots of new money and new attitudes. This is your first network!**

Well, consider and reconsider sending this to them because it is for the at-risk kids and your future.

If you don't, we as a group will never leverage the money for delivery that already exists!

You can take this to your friends once you know from your personal experience that it actually puts money in their pocket, points them, to where the big new money is waiting and gives new hope to their vision/attitude and spending. Let me further explain.

But, if you agree [click here](http://usavalues.therenegadenetworkmarketer.com/) <http://usavalues.therenegadenetworkmarketer.com/>

Why Renegade Marketing?

You can make money with less than a \$100 investment by just promoting the USA VALUES, LLC public service message to your prospects along with any business that you have. It gives you promotional powers. The USA VALUES, LLC web site supports the message totally and you can just refer / deflect questions to the site or tdw.usavalues@q.com. The materials for the public service message are self explanatory plus if you have several working the opportunity the materials become the base for solid entrepreneurial growth thoughts for any business. This is so powerful it does not need to be and should not be used with your close friends, until they ask.

If you don't have another business you can still find a prospecting purpose to work these concepts. You could take on the SendOutCards™ Business as your business. See that opportunity on this page. <https://www.sendoutcards.com/usavalues>

I have included some thoughts from the last chapter of the information you purchase for about \$70. You know selling is at the heart of being entrepreneurial but you might not know it is this substantively easy. You will have people asking you about how to go into business. tdw.usavalues@q.com is more than comfortable giving this guidance

Google the Renegade System. Purchase the knowledge. Get a group of 10 that will in turn create groups of 10 and never look back.

Just a sample from the materials.....

Chapter 10 – The Renegade System © .Copyright 2007, All Rights Reserved by Ann Seig

In Chapter 7 and Chapter 8 we talked about how your marketing system is something that you put together incrementally, one piece at a time. First a website... then some articles... throw in a few emails... put up some ads... write a report... do some interviews... write some more emails... and before you know it you've got a full fledged marketing machine churning out prospects for you. **This is how everyone does it, even the biggest players.**

Well, I'd like to offer you a big piece to the puzzle that can help you get there a little bit faster. I like to call it "The Renegade System." What is The Renegade System and how can it help you with your business? Word-for-word, it's the exact series of marketing tools, websites and messages that my team and I have used with unbelievable success to educate and attract throngs of eager prospects to us.

It's a result of over 5 years of learning "in the trenches" through repeated trial and error and continual testing, tweaking and improvement of the whole process from A-Z. **It's also one of the most unique affiliate programs you'll ever find and it's totally free for you to use.** It's proven to work and ready to go "as is" and perhaps most important, is universal and can be used to **build any opportunity.**

Its main purpose is to help you make an immediate retail profit while generating high quality leads (monetization). In Chapter 7 I talked about how the method that I've been most successful with when it comes to monetizing my prospecting activities is selling an **info product.** This gets people to pay you to qualify themselves and by educating them, it puts them on the same page as you are, making them an ideal prospect to work with.

You can use this model yourself by earning commissions when you refer people to 'The Renegade Network Marketer' (along with many other products and services).

The Renegade System also provides you with additional training and resources on sales and marketing. You can access these for free by logging into the back end area.

Let's go over the monetization part first. You can use The Renegade System to help monetize an existing website/list or a new one that you're just starting to build. You can also use it to generate prospects for your business if you don't have your own website – even though I highly recommend building your own site first.

One of the best and fastest ways to make money is by recommending The Renegade Network Marketer to your list of subscribers if you have one. This is what most people do and it's extremely effective because The Renegade Network Marketer has a track record of very high conversion rates with this method.

In order to get people to give you their contact information, you have to incentivize them with something. Part of The Renegade System is the free ebook 'The 7 Great Lies Of Network Marketing.' If you're not able to put together a free report of your own, or some other kind of free offer right away, you can use The 7 Great Lies Of Network Marketing for this purpose.

You can also link to The Renegade Network Marketer from your website. If you have a sales letter type site, a link on the front page would not be ideal because you don't want to distract people from the main call to action, but a multi-page content site or blog works very well.

Here you go.

Our link to the Great Lies

<http://usavalues.the7greatliesofnetworkmarketing.com/>

Our link to the Knowledge

<http://usavalues.therenegadenetworkmarketer.com/>

Good luck To You and if you have any question, call me. Tom Wolfgram – 612-968-1579

Why SendOutCards™?

Like many multi-level marketing opportunities it is very true that lives can be changed if the product and sales process can be started within one's network and expand from there. I suggest you look at the Renegade Marketing System Banner on this page as an alternative to sole reliance on your personal network for prospects and customers. Think and use the Renegade with the SendOutCards™(SOC).

Consider this universally used product of gifts and cards, SOC, through the USA postal mail as an opportunity beyond your family. Each of us has promptings to send messages from our heart and our thoughts on many emotional issues. When I saw this product line and capability I combined it with the messages, values, character, assets, and stories for children, parents, and teachers in pre-k and elementary school located at www.usavalues-character.com. The concept of messaging opportunity and success is not new and will see a resurgence as government reconciles to excess debt and secular beliefs require clarification as limits.

You have the gift from USA VALUES, LLC, a veteran owned company, to use these messages and stories that link you to projecting opportunity as you see fit. You have with this resource (SOC) the cards sending the USA VALUES messages to children, teachers, and parents through the mail. This is a business with only \$500 of startup expenses. I suggest you look at the schools around you and get involved with this higher tech capability, many in the community will welcome the interest. A physical card is much different than an email card and always prompts the desire to respond. Each school should have this capacity. Each teacher should have this capacity. Each club and organization should have this capacity. It is a big market when

viewed as a part of the messaging on USA VALUES, LLC. It is a network that constantly renews itself.

In the Christian market you have the gift from the Gideon's bible of the openings to introduce each citizen you know to the Word. The front of the Gideon's is special for citizens when they will be most open to hearing or studying. The Gideon's openings are in the public domain and the bible translations are already on the web just waiting to be linked to a person in need of understanding the wisdom contained in the Word. Each church should have this capacity to send the Helpings. Each pastor and lay person should have this capacity. Each group, club and organization should have this capacity. It is a big market when viewed as a part of the messaging within one's church and the community faith base. The Gideon's (non-denominational) have already created the common accepted basic links between an emotional situation and selected chapter and verse of the bible. This network also constantly renews itself. And remember, a physical card is much different than an email card and always prompts at least the desire to respond.

When I started my investment in this I went to the max and spent \$500 and made a commitment for \$31 per month. This combined with the Renegade are promotional powers for the GOD in your life.

Our link to send out cards. <https://www.sendoutcards.com/usavalues>

This is a totally web based company and everything you need to be successful except the gifts and cards are delivered over the web. We will answer your questions and our phone numbers are within the sales letter linked above. Good luck to you, regardless, and if you have any question, call us. Tom Wolfgram - 651-735-3018.

Back to Early Reading Skills Delivered which is also a business opportunity that I would discuss if desired. This opportunity is far more complicated, but here is what we can all agree on. We know at least this much about any goal to deliver 100% of the at-risk children to kindergarten ready to read, count and understand positive direction.

- The 100% is to be used in the context of 1, 2, 3, 4, 5, or 6 Sigma
- In order to get anywhere close to 100% we have to deliver the bottom half of the most at-risk who are really hidden until kindergarten by the grassroots in every community
- This will take lots of rigor and commitment
- This will take a Samaritan's attitude to turn all the problems and poverty into a gift to the child, parent and teacher
- This will take one size fits one attention to the child even when mom is not tuned in
- This will take a mentor assigned to the child for 2 years, maybe more
- This will take a mentor who understands the ethnic background of the child
- This will take a paid mentor to expect that it will continue with commitment
- This will take some organization

We can conclude this is a lot of new part time community effort at \$15 per hour. But it would be special steady part time work for your friends, especially for a mom or grandmother who feels like staying home and is already delivering early reading skills to their child. 50% of starting children are ready. A child's brain is wired to connect with these skills when they are presented

by a caring adult. More and more effective retail products are being used in the upper half of the communities and are actually increasing the gap.

If you are a business person

You might want to know that 100% of the kids are roughly equal in development at age 2 as proven by the science of brain development. So we let our world slip into high risk and high cost by what we do not require to be done over a short 3 year period when the child is still totally dependent on an adult; and we pay for it later. You might also want to know that this secret is being kept? The science has known this for 80 years? The “World is Flat” by Thomas Friedman pages 308 to 373 leads into his warning **THAT THIS IS NOT A TEST. Page 374**

The kindergarten teacher knows each child’s readiness in 45 days. There is plenty of time to still fix being ready if the process has started before kindergarten. If the mentor capacity is still connected the situation is even better for teacher, child and parent. The following discussion is about the costs at a state level, but a private organization to deliver early reading skills before kindergarten would not address more than 100 children receiving services in the first or second year. Most likely the numbers would be more like 10-20 children.

For the entire state of Minnesota let us say we need on average \$4,000 per child for 2 years (\$8,000). The State of Minnesota has roughly 20,000 children at-risk. That is \$160,000,000 per year. WOW, but at least it is not a billion and it is less than 2 tenths of a percent of historical manufacturing shipments and retail sales. **I am not suggesting a new tax.**

Everyone is clear now that if we are going to make this an economic endeavor, we need **\$160,000,000 from investors, per year for Minnesota at-risk kids.** An investment directly into the at-risk children like never before. One that when watched closely by the K-6 schools will pay back in a short time (like 7 years?). Investments the K-6 Schools are willing to pay for after 7-years of increasing benefits. One that will payback again and again when all the silos of public spending are considered. Yes the schools and governments become customers of an industry THAT WILL GUARANTEE A QUALITY DELIVERY from a solid private equity base with a defined product and revenue stream.

Dealing with an understanding of the tipping point in change management. I bet it is less than 10,000 effective citizens in a county of 1,000,000; maybe as few as 2,500 effective citizens in a county of 500,000 citizens. Let us find out, and lead our kids and nation out of this higher risk mess.

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